



Eric Ward is an **Art Director & Graphic Designer**
currently based in *Vancouver, BC.*

EXPERIENCE	Jan. 2022 – Present	Electronic Arts Brand Designer Supported development of visual identities and brand-defining work on The Sims and Battlefield.	
	Oct. 2020 – Jan. 2022	Machobear Studios, Inc. Graphic Designer Designed and executed campaigns for the liv.rent platform, spanning social, blogs, infographics, and animated assets. Lead development of brand refresh.	
	Jul. 2019 – Sep. 2020	Confedde Creative Lab Art Director Spearheaded strategy and visual development for startups and small businesses. Created logos, style guides, brand collateral, and website wireframes.	
	Jan. 2019 – Jun. 2019	Universal Music Group Graphic Designer Provided support on UMG's in-house agency, Shed, creating content for Samsung, Tilray, and OLG.	
EDUCATION	Sep. 2015 – Nov. 2019	Humber College Bachelor of Creative Advertising	
	Sep. 2014 – May 2015	California College of the Arts Bachelor of Animation	
RECOGNITION	Nov. 2019	Valedictorian Humber College	
	May 2019	Silver National Advertising Challenge	
	Mar. 2018	Leadership Award IGNITE Student Life	
SKILLS	Branding	Adobe CC	Procreate
	Layout	Affinity	HTML/CSS
	Illustration	Figma	
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